

1 What is claimed is:

2 1. A videoconferencing system comprising:

3       a videoconferencing unit having a conferencing applica-

4       tion for processing locally generated audio and video data for

5       transmission to a remote conference endpoint, and for process-

6       ing remotely generated audio and video data received from the

7       remote conference endpoint;

8       a network interface for connecting the videoconferencing

9       unit to a computer network; and

10      a web server embedded within the videoconferencing unit

11      and coupled to the network interface, for transmitting se-

12      lected web pages responsive to requests received over the net-

13      work from remote devices.